



# CONFERENCE-AT-A-GLANCE

29-30 OCTOBER 2024 | PRE-CON WORKSHOPS ON 28 OCTOBER

InterContinental Barcelona (Fira Center) in Barcelona, Spain

Optimising Digital and Hybrid Trials in Europe and across the Globe

Workshops and User Groups on Monday Afternoon | **28 October 2024**

## MONDAY

Arrive on Monday in Beautiful Barcelona and Start SCOPE Europe on Monday Afternoon!

ESG (Environmental, Social & Governance) Leaders in Pharma: Sustainable Trials Summit @SCOPE | **(Monday PM)**

Innovation Day at SCOPE Europe with IQVIA Technologies @SCOPE | **(Monday PM)**

Conference on Tuesday and Wednesday | **29-30 October 2024**

## TUESDAY

Morning Coffee and Conference Registration | **(Tuesday AM)**

TRIAL DESIGN AND PROTOCOL DEVELOPMENT	FEASIBILITY AND STUDY ACTIVATION	PATIENT ENGAGEMENT AND RECRUITMENT	CLINICAL DATA AND TECHNOLOGY	CLIN OPS IN EUROPE'S EMERGING BIOPHARMA	RISK-BASED QUALITY MANAGEMENT
Novel Approaches in Trial Design and Patient-Centric Protocol Development	Modernising Feasibility, Site Selection, Site Engagement, and Start-Up Practices	Enrollment Planning, Participant Engagement and Recruitment through Communities and Technology	Clinical Data, Technology, and AI/ML for Digital and Hybrid Trials	Optimising Clinical Programs, Clin Ops Teams, and Outsourcing Partners in Europe's Emerging Biopharma	Risk-Based Quality Management (RBQM) and Monitoring

Grand Opening Coffee Break in the Exhibit Hall

Morning Shared Plenary Keynotes and Panel Discussion

Interactive Discussion with Topic Champion | Join an Interactive and Facilitated Discussion with a Group of Your Peers.

Join Your Peers for a Networking Luncheon in the Exhibit Hall & Join Us for a SCOPE Europe Prize Drawing!

TRIAL DESIGN AND PROTOCOL DEVELOPMENT	FEASIBILITY AND STUDY ACTIVATION	PATIENT ENGAGEMENT AND RECRUITMENT	CLINICAL DATA AND TECHNOLOGY	CLIN OPS IN EUROPE'S EMERGING BIOPHARMA	RISK-BASED QUALITY MANAGEMENT
---------------------------------------	----------------------------------	------------------------------------	------------------------------	---	-------------------------------

**Welcome Reception in the Exhibit Hall with Beer, Wine, and Tapas**

Join our Exhibitors for a Booth Crawl of Specialty Foods and Beverages and a SCOPE Europe Prize Drawing! | **(Tuesday PM)**

## WEDNESDAY

Morning Coffee **(Wednesday AM)**

TRIAL DESIGN AND PROTOCOL DEVELOPMENT	FEASIBILITY AND STUDY ACTIVATION	PATIENT ENGAGEMENT AND RECRUITMENT	CLINICAL DATA AND TECHNOLOGY	CLIN OPS IN EUROPE'S EMERGING BIOPHARMA	RISK-BASED QUALITY MANAGEMENT
---------------------------------------	----------------------------------	------------------------------------	------------------------------	---	-------------------------------

Coffee Break in the Exhibit Hall and Special Book Signing

Morning Shared Plenary Keynotes and Panel Discussion

Join Your Peers for a Networking Luncheon in the Exhibit Hall & Join Us for a SCOPE Europe Prize Drawing!

TRIAL DESIGN AND PROTOCOL DEVELOPMENT	FEASIBILITY AND STUDY ACTIVATION	PATIENT ENGAGEMENT AND RECRUITMENT	CLINICAL DATA AND TECHNOLOGY	CLIN OPS IN EUROPE'S EMERGING BIOPHARMA	RISK-BASED QUALITY MANAGEMENT
---------------------------------------	----------------------------------	------------------------------------	------------------------------	---	-------------------------------

**Clinical Research News SCOPE Best of Show Awards 2023** Recognising Exceptional Innovation in Technologies Used by Clinical Research Professionals & Closing Plenary Keynote Panel Discussions

Close of SCOPE Europe **(Wednesday PM)**

# A Few Shortcuts to Help You at SCOPE Europe

[How to Succeed at SCOPE Europe FAQ](#)

[Speaker Portal](#)

[Exhibitor Portal](#)

[Travel and Hotel](#)

[Conferences](#)

[Attendee Profile](#)

[Testimonials](#)

## Key Contacts



**PARTNERING & SPONSORSHIP COMPANIES A-G**

**Ilana Quigley**

Director, Sales  
(+1) 781-972-5457  
iquigley@healthtech.com



**PARTNERING & SPONSORSHIP COMPANIES H-S**

**Jon Stroup**

Sr. Manager, Business Development  
(+1) 781-972-5483  
jstroup@healthtech.com



**PARTNERING & SPONSORSHIP COMPANIES T-Z**

**Patty Rose**

Senior Director, Sales  
(+1) 781-972-1349  
prose@healthtech.com



**GROUP REGISTRATION & TEAM DISCOUNTS**

**Melissa Dolen**

Account Manager  
(+1) 781-972-5418  
mdolen@healthtech.com

## Group Discounts and Registration!

Attention Pharma!  
**50 for 25**

If you are an employee of a **TOP 50 Pharmaceutical Company** as cited by *Pharmaceutical Executive*, you may attend this meeting at a **25% discount** off the current rate. Enter Keycode PH25 upon checkout when registering.

Team Discounts for  
**SMALL BIOPHARMA**

If you are coming from a **small pharma, biotech start-up, or virtual pharma** we understand conference and training budgets are tight. We want your clinical teams at SCOPE! Please use discount registration code "LEAN" for **25% off** the current registration rate. Register here or call Melissa for your group discount. This applies to small clinical trial sponsor organisations with less than \$1B in annual revenue.

**REGISTER HERE**  
or **CALL:**

**Melissa Dolen**

Sr. Account Manager, Cambridge Healthtech Institute  
T: (+1) 781-972-5418 or E: mdolen@healthtech.com



**SCOPE EUROPE**  
SUMMIT FOR CLINICAL OPS EXECUTIVES

29-30 OCTOBER 2024

[www.SCOPEsummiteurope.com](http://www.SCOPEsummiteurope.com)

**SCOPE**

3-6 FEBRUARY 2025

[www.SCOPEsummit.com](http://www.SCOPEsummit.com)

## Networking

Join the conversation before, during, and after SCOPE Europe



[Join SCOPE LinkedIn Group »](#)



[Join ClinEco, our Global Clinical Trials Ecosystem and Marketplace »](#)



[Visit ClinEco Commons Your Go-To Hub for Clinical Trial Resources »](#)



[Subscribe to SCOPE of Things Podcast »](#)



# Sponsor & Exhibit

CHI offers sponsorships which will maximise your exposure before, during, and after each event. We can help you achieve your goals by customizing a package that meets with your objectives, and provide you with an integrated marketing program for the entire year. Opportunities include, but are not limited to, exhibits, presentations, branding, targeted delegate dinners, and webinars, utilizing our extensive database of over 800,000 Life Sciences professionals.

## IN 2023...

- 500 ATTENDEES
- 70%+ OF DELEGATES TITLED AS DECISION-MAKERS
- 250 INDUSTRY-LEADING SPONSORS/EXHIBITORS
- 30 COUNTRIES

## Key Marketing Deadlines

APRIL  
30

### PRELIMINARY AGENDA ONLINE

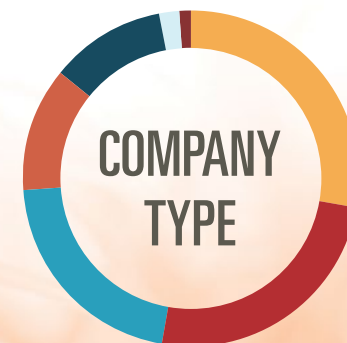
Promoted heavily through email & social media.

JUNE  
25

### FINAL CONFERENCE BROCHURE

Your company logo will be included in the printed conference program mailed to thousands of prospects.

## 2023 Attendee Demographics



Executive/Director	49%
Sales & Marketing	18%
Managers	18%
Scientist	12%
Other	3%

Biotech	28%
Pharma	25%
CRO	21%
Services & Societies	12%
Healthcare/Hospital	11%
Academic	2%
Other	1%

For additional information, please contact:

### COMPANIES A-G



#### Ilana Quigley

Director, Sales

(+1) 781-972-5457

iquigley@healthtech.com

### COMPANIES H-S



#### Jon Stroup

Sr. Manager, Business Development

(+1) 781-972-5483

jons@healthtech.com

### COMPANIES T-Z



#### Patty Rose

Senior Director, Sales

(+1) 781-972-1349

prose@healthtech.com